

FAILURE: THE CRITICAL PRESCRIPTION

*Using the lessons of adversity to achieve new heights in your career—and your life
~ A business presentation ~*

“Adversity is not the worst thing that can happen; in fact it can be the best thing. What you do about it—and what you learn from it will determine the course your life will take, whether you are 20 or 80.”

~Charles. G. Parten

Executive coach and team strategist Charles G. Parten (Chuck) has spent years flying around the country advising hundreds of CEO’s—often through their darkest and most challenging professional experiences. Chuck himself knows firsthand what it’s like to hit bottom, and come back stronger, happier, and more effective.

In this signature presentation, Chuck challenges listeners to move beyond merely surviving setbacks, inspiring them to thrive in a whole new way.

Chuck puts his own life story on the table: what it’s like to have it all—the big house, the perfect family, wealth and corporate power—only to lose it. Chuck used his own experience to develop new tools and insights that have greatly enriched his personal and professional life, and he brings his hard-won wisdom to others.

FAILURE: THE CRITICAL PRESCRIPTION is ideal for teams or entire organizations, and is designed to help individuals at all levels identify ways to raise their “emotional IQ” and become more courageous and effective in work and life.

PRESENTATION COVERS:

- Why succeeding after failure demands humility, vulnerability, and honest self-assessment
- How to let failure guide you toward new ways to thrive
- Key insights every professional needs in the face of obstacles
- Humility as an essential leadership ingredient
- Why going through one’s “stuff” is better than avoiding it
- The power of a truly open life
- Personal and professional reinvention

“Parten has a disarming way of talking honestly about his own failures and vulnerabilities; and imparting the lessons he’s learned from those past failures.”

~Dan Emerson, MinnesotaBusiness